



## TABLE PACKAGES

**Premium Plus Full Table** ..... **GBP8,999**

- ❖ One table of ten (10) with premium placement
- ❖ Access to VIP pre-drinks reception with celebrity host
- ❖ VIP access to after party
- ❖ Company logo included in event email marketing to HFC (UK) distribution lists
- ❖ Branded table number & table plan
- ❖ Magnum of champagne for the table
- ❖ Parting gift

**SOLD OUT!**

**Premium Full Table**..... **GBP8,999**

- ❖ One table of ten (10) with premium placement
- ❖ Access to VIP pre-drinks reception with celebrity host
- ❖ Access to after party
- ❖ Company logo included in event email marketing to HFC (UK) distribution lists
- ❖ Branded table number & table plan
- ❖ Bottle of champagne for the table

**SOLD OUT!**

**Standard Full Table**..... **GBP7,999**

- ❖ One table of ten (10)
- ❖ Access to drinks reception and after party
- ❖ Company logo included in event email marketing to HFC (UK) distribution lists

## SPONSORSHIP PACKAGES

**Headline Sponsor** ..... **Standard Full Table GBP14,999**  
 ..... **Half table (5 Seats) GBP12,999**

- ❖ Access for all table guests to VIP pre-drinks reception with celebrity host
- ❖ Access for all table guests to VIP after party including queue jump pass
- ❖ Opportunity to make a two (2) minute welcome speech to guests
- ❖ Exclusive branding at dinner reception on menus, table centre pieces, napkins, evening programme & coasters
- ❖ Branded dessert
- ❖ Logo included in email marketing prior to event
- ❖ Premium branding on step and repeat
- ❖ Premium branding on digital signage displayed throughout the event
- ❖ Premium branding on all post event marketing collateral

**Entertainment Sponsor**..... **Standard Full Table GBP9,999**  
 ..... **Half Table (5 Seats) GBP7,999**

- ❖ Exclusive branding on all entertainment
- ❖ Opportunity to meet and greet with celebrity host during the cocktail reception
- ❖ Opportunity to introduce celebrity host to stage
- ❖ Celebrity host to join you at your table
- ❖ Photo opportunity with all entertainers
- ❖ Logo included in email marketing prior to event
- ❖ Branding on digital signage displayed throughout the event
- ❖ Branding on all post event marketing collateral



## SPONSORSHIP PACKAGES CONTINUED

- Cocktail Reception Sponsor**..... **Standard Full Table GBP9,999**  
 ..... **Half Table (5 Seats) GBP7,999**

- ❖ Exclusive branding during cocktail reception
- ❖ Opportunity to meet and greet with celebrity host during the cocktail reception
- ❖ Branded bar and screens during cocktail reception
- ❖ Branding on napkins, wine glass rims, stirrers, and coasters
- ❖ Logo included in email marketing prior to event
- ❖ Branding on digital signage displayed throughout the event
- ❖ Branding on all post event marketing collateral

- After Party Sponsor**..... **Standard Full Table GBP9,999**  
 ..... **Half Table (5 Seats) GBP7,999**

- ❖ Exclusive branding during after party in the Vault
- ❖ Branded entrance area
- ❖ Queue jump for all table guests
- ❖ Branded entrance area, light boxes, and DJ booth
- ❖ Exclusive branded lounge area with roped VIP access for all table guests
- ❖ Logo included in email marketing prior to event
- ❖ Branding on digital signage displayed throughout the event
- ❖ Branding on all post event marketing collateral

- Red Carpet Sponsor**..... **Standard Full Table GBP8,999**  
 ..... **Half Table (5 Seats) GBP6,999**

- ❖ Exclusive branding at entrance (archway and doors to entrance)
- ❖ Logo included in email marketing prior to event
- ❖ Branding on digital signage displayed throughout the event
- ❖ Branding on all post event marketing collateral

- Stage Sponsor**..... **Standard Full Table GBP8,999**  
 ..... **Half Table (5 Seats) GBP6,999**

- ❖ Exclusive full stage branding, including lecturn, tables, and light plinths
- ❖ Logo included in email marketing prior to event
- ❖ Branding on digital signage displayed throughout the event
- ❖ Branding on all post event marketing collateral

- Photobooth Sponsor**..... **Standard Full Table GBP8,999**  
 ..... **Half Table (5 Seats) GBP6,999**

- ❖ Exclusive photobooth branding (including logo on printed pictures)
- ❖ Logo included in email marketing prior to event
- ❖ Branding on digital signage displayed throughout the event
- ❖ Branding on all post event marketing collateral

- Silent Auction Sponsor**..... **Standard Full Table GBP8,999**  
 ..... **Half Table GBP6,999**

- ❖ Branding on silent auction programme, handheld bidding devices
- ❖ Logo included in email marketing prior to event
- ❖ Branding on digital signage displayed throughout the event
- ❖ Branding on all post event marketing collateral

\*\*\*Any extra full tables may be booked at a cost of GBP7,000

\*\*\*Option to upgrade from standard table to premium or premium plus tables at GBP499 increments



**If you have any questions about sponsorships, please reach out to Lynn Fisher ([lfisher@hfc.org](mailto:lfisher@hfc.org)).**

*Please submit firm logos/branding to Fern Gray ([fgray@hfc.org](mailto:fgray@hfc.org)) by Friday, 1, November to ensure display on the night.*

### **About Help For Children (UK)**

HFC (UK)'s sole mission is to prevent and treat child abuse. Proceeds from funds raised at HFC (UK)'s industry fundraising events throughout the year are granted out to local charities working towards the prevention and treatment of child abuse in the UK.

To learn more, please visit <http://uk.hfc.org/>.

### **About the Event**

The Help For Children (UK) Charity Ball is one of the highlights on the industry calendar. One Marylebone is a unique venue but with a strict maximum capacity. Space will be limited so be sure to reserve early and increase your chances of securing a table closest to the action.



**DONATE**

I wish to contribute \$ \_\_\_\_\_ to HFC's fight against child abuse

**REGISTRATION INFORMATION**

To register and pay online, go to: <https://www.hfc.org/event?ID=76000>

OR

Call or email the registration form to us at:

ATTN: Lynn Fisher  
Help for Children  
106 W. 32<sup>nd</sup> St, 2<sup>nd</sup> Floor  
New York, NY 10001

Email: [lfisher@hfc.org](mailto:lfisher@hfc.org)  
Phone: (212) 991-9600 Ext. 345

**CONTACT INFORMATION**

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**PAYMENT INFORMATION**

Total Amount \$ \_\_\_\_\_  Personal Contribution OR  Corporate Contribution

Check enclosed, payable to Help For Children OR  Please charge to my:

Visa  MasterCard  American Express  Discover

Credit Card Number: \_\_\_\_\_ Expires: \_\_\_\_\_ Security Code: \_\_\_\_\_

**We recognize our donors in a variety of online and printed materials, including annual reports, event signage and the website. Please let us know how you would like to be recognized in these materials or if you would prefer to remain anonymous.**

Please list me as: \_\_\_\_\_  I/We would prefer to remain anonymous